

## PRESS RELEASE

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### **IBEX Trimming System Lowers Operating Costs**

IBEX Industries Limited continues to back their lower operating cost guarantee. The offer allows operators to know exactly how much their IBEX Electric Trimming System is costing them and have a guaranteed fixed annual price to maintain their trimmers.

"Many of our customers were spending several times the cost of their trimming system annually just on replacement parts prior to them switching to IBEX. We decided to design our systems differently - requiring fewer spare parts and that needed changing less often. This resulted in significantly reduced operating costs for our customers," comments Ray Connor, General Manager of IBEX Industries.

The secret lies around the design of the entire IBEX Electric Trimming System range. The trimmers are designed to need fewer spares that last much longer than others on the market. Many of the spare parts are interchangeable, particularly the between the IBEX Modular Trimmer Heads, and the cost of ownership is significantly lower than the competitors' equivalent.

IBEX is so confident in its lower operating cost trimming system that it is willing to offer a guaranteed fixed annual price to operate. This means operators know what their system is costing without any hidden or unexpected costs.

IBEX's product range will be on display at **IFFA 2010** in **Hall 9.1, Stand C11**.

<http://iffa.messefrankfurt.com/frankfurt/en/exhibitor.details.html/ibex.html>

For further information about IBEX products or terms and conditions on the guaranteed annual operating cost, visit them on the IFFA stand or view online at:

<http://www.ibexind.net/ind/lower-operating-costs-guarantee/>

### **IBEX – The Superior Alternative**

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## About IBEX

IBEX is a manufacturing and product development company with over 25 years experience in providing practical solutions in demanding production environments, specializing in meat and food industry based products. IBEX is a global company with offices in New Zealand, Australia, Europe and South America.

IBEX's strength has always been service-support and offering quality products which meet and exceed customer expectations, which represent excellent value and draw on vast industry and product knowledge. Coupled with the emphasis on customer support, IBEX can offer specific solutions that are unparalleled in the industry.

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